

Please amend the present application as follows:

**Claims**

The following is a copy of Applicant's claims that identifies language being added with underlining ("\_\_\_\_") and language being deleted with strikethrough ("~~\_\_\_\_\_~~") or brackets ("[[ ]]"), as is applicable:

1. (Previously presented) A method for facilitating installation of firmware on a printing device, the method comprising:

transmitting from a computer a notification that firmware is available for installation on a printing device;

receiving with the computer a firmware download request; and

transmitting a firmware file directly to the printing device to enable installation of the firmware on the printing device.

2. (Previously presented) The method of claim 1, wherein transmitting a notification comprises transmitting a notification directly to the printing device.

3. (Previously presented) The method of claim 1, wherein transmitting a notification comprises transmitting an email message to the user.

4. (Original) The method of claim 3, wherein transmitting an email message to a user comprises transmitting a link to a network page at which firmware download can be requested.

5. (Previously presented) The method of claim 1, wherein receiving a firmware download request comprises receiving a firmware download request transmitted to the computer from the printing device.

6. (Previously presented) The method of claim 1, wherein transmitting a firmware file comprises transmitting a remote firmware update (RFU) file directly to the printing device.

7. (Previously presented) The method of claim 1, further comprising registering the printing device with a firmware service and determining whether to transmit a notification based upon information that was collected through registration of the printing device.

8. (Previously presented) A system for facilitating installation of firmware on a printing device, the system comprising:

means for transmitting a notification to a device indicating that new firmware is available for installation on the printing device;

means for receiving a firmware download request; and

means for transmitting a firmware file directly to the printing device.

9. (Previously presented) The system of claim 8, wherein the means for transmitting a notification comprise means for transmitting a notification directly to the printing device.

10. (Original) The system of claim 8, wherein the means for transmitting a notification comprise means for transmitting an email message to a user, the email message including a link to a network page at which firmware download can be requested.

11. (Previously presented) The system of claim 8, wherein the means for transmitting a firmware file comprise means for transmitting a remote firmware update (RFU) file directly to the printing device.

12. (Previously presented) The system of claim 8, further comprising means for registering the printing device with a firmware service.

13. (Previously presented) A method for facilitating installation of firmware on a printing device, the method comprising:

a printing device receiving a firmware availability notification; and  
the printing device providing a related notification to a user.

14. (Previously presented) The method of claim 13, wherein the printing device providing a related notification to a user comprises the printing device posting a notification on a network page using a network server embedded in the printing device.

15. (Previously presented) The method of claim 13, wherein the printing device providing a related notification to a user comprises the printing device transmitting a message to a user computing device.

16. (Previously presented) The method of claim 13, wherein the printing device providing a related notification to a user comprises the printing device displaying a notification in a display of the printing device.

17. (Previously presented) The method of claim 13, further comprising the printing device receiving a request to install available firmware.

18. (Previously presented) The method of claim 17, further comprising the printing device transmitting a firmware download request to a firmware service.

19. (Previously presented) The method of claim 18, further comprising the printing device receiving a firmware file and installing the firmware file on the printing device.

20. (Previously presented) A system for facilitating installation of firmware on a printing device, the system comprising:

means provided on a printing device for receiving a notification from a firmware service that new printing device firmware is available for download; and

means provided on the printing device for providing a related notification to a device user.

21. (Previously presented) The system of claim 20, wherein the means for providing a related notification comprise an embedded network server of the printing device that is configured to post a notification on a network page.

22. (Previously presented) The system of claim 20, wherein the means for providing a related notification comprise means for transmitting a message from the printing device to a user computing device.

23. (Previously presented) The system of claim 20, wherein the means for providing a related notification comprise means for displaying a notification in a display of the printing device.

24. (Previously presented) The system of claim 20, further comprising means for receiving and installing a firmware file on the printing device.

25. (Previously presented) A computer-readable medium that contains a firmware service, the service comprising:

logic configured to transmit firmware availability notifications directly to printing devices;

logic configured to receive firmware download requests from the printing devices;  
and

logic configured to transmit firmware files directly to the printing devices.

26. (Previously presented) The computer-readable medium of claim 25, wherein the logic configured to transmit firmware files comprises logic configured to transmit remote firmware update (RFU) files directly to the printing devices.

27. (Previously presented) The computer-readable medium of claim 25, further comprising logic configured to register printing devices with the firmware service.

28. (Previously presented) The computer-readable medium of claim 27, further comprising logic configured to determine whether to transmit firmware availability notifications based upon collected printing devices registration information.

29. (Previously presented) A printing device, comprising:  
memory including:

logic configured to directly receive firmware availability notifications that are transmitted by a firmware service via a network; and  
logic configured to provide related notifications to a user.

30. (Previously presented) The printing device of claim 29, wherein the logic configured to provide related notifications comprises an embedded network server that is configured to post notifications on network pages accessible via a network browser.

31. (Previously presented) The printing device of claim 29, wherein the logic configured to provide related notifications comprises logic configured to transmit email messages to a user computing device that indicate that firmware is available for installation.

32. (Previously presented) The printing device of claim 29, further comprising a display and wherein the logic configured to provide related notifications comprises logic configured to present notifications in the display.

33. (Previously presented) The printing device of claim 29, further comprising logic configured to receive a firmware installation request and logic configured to transmit a firmware download request to the firmware service.

34. (Previously presented) The printing device of claim 33, further comprising logic configured to receive and install firmware files.